

ONSITE GUIDE AD SPECIFICATIONS

AD SIZE

Trim Size: 7" x 9"

7.25" (width) x 9.25" (height)

7" x 9" trim + .125" bleed all sides

All ads must have a bleed of .125" on all sides.

Printer's marks must be OUTSIDE of the bleed area.

CONTENT MARGINS

.5" on right and left sides

IMPORTANT: Keep all critical page elements out of this margin to prevent them from being perforated by the wire binding.

COLOR

CMYK

RESOLUTION

300 ppi

ACCEPTABLE FILES

PDF

JPEG

TIFF

Ad artwork is due by 6/1/2021.

No exceptions to the deadline set forth.

